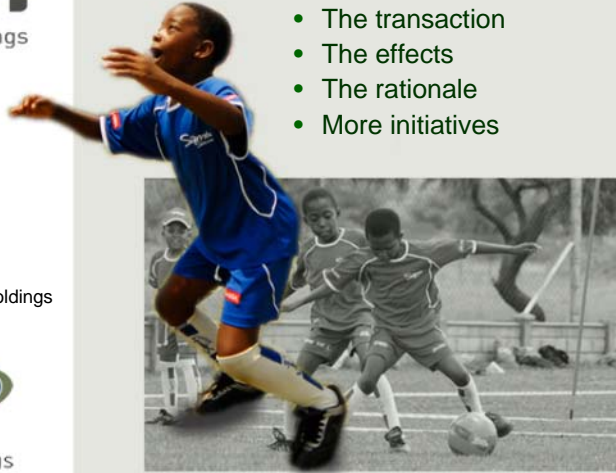




RBSH ACQUIRES 51% STAKE IN SILVER STARS FC

- The parties
- The transaction
- The effects
- The rationale
- More initiatives

George Khunou
Managing Director
Royal Bafokeng Sports Holdings
24 May 2007



The parties



- Royal Bafokeng Nation (RBN)
 - 300 000-strong Tswana-speaking community established in the 1200s
 - 1 200 km² of RBN-owned land, Phokeng, North West Province
 - Vision 2020 and Masterplan for community development



The parties, cont'd



- Royal Bafokeng Holdings (RBH)
 - investment vehicle of the RBN
 - invested in resources, industry, services, finance
- Royal Bafokeng Sports Holdings (RBSH)
 - RBH operating subsidiary, established January 2007
 - vision – ‘vibrant healthy and patriotic community, transformed through sport’
 - mandate – to develop RBN sports assets for financial and social returns



The parties, cont'd



- H.P. Silver Stars Football Club
 - founded in 2000
 - by Joseph Mapfulagasha, Larry Brookstone
 - solid youth development programmes
 - promoted to PSL in 2002-03 season
 - 2005-06 – 5th
 - 2004-05 – 7th
 - 2003-04 – 11th
 - finished 2nd, 2006-07



The parties, cont'd

- Telkom Cup winners in 2006-07
- ABSA Cup quarter-finalists
- SAA Supa 8 Cup, CAF Cup qualifiers, 2007-08
- U-19 Gauteng League winners in the 2005/06 and 2006/07 seasons



The transaction

- RBSH acquires 51% of Silver Stars
 - 30.5% existing shares
 - 20.5% new shares



The effects



- Proposed name change to Platinum Stars
 - reflects North West Province, RBN association with platinum mining
 - subject to PSL approval
- Royal Bafokeng Sports Palace remains 'home' ground
- Board to be reconstituted to reflect change of control
- Larry Brookstone remains MD – responsible for running of club and team



The effects, cont'd



LARRY BROOKSTONE

JOE MAPFULAGASHA

51%

24.5%

24.5%



The rationale

- Three-tier soccer development pyramid

National, international focus

Platinum Stars
Sports Place

Intermediate development

Community 'elite' players

Baseline development

Children, from age 6



More initiatives

- Mass soccer development programme
 - Samba Soccer – global leaders
 - schools, villages in the Rustenburg valley
- Sponsorship, hosting of international events at the Royal Bafokeng Sports Palace
- Commercial partnership with Soccerex
 - leading world soccer trade fair
 - Gauteng – 2007, 2008, 2009



More initiatives



- Development of world-class sporting, related infrastructure
 - including 2010 World Cup upgrade for the Royal Bafokeng Sports Palace
- Positioning the region for foreign club and national team training, before, during and after World Cup 2010



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- Questions

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